



SPECIAL ADVERTISING SECTION

Baltimore's Business & Professional Leaders

• CARYN SAGAL & SIMONE ELLIN •
SPECIAL TO JMORE

Meet some of Charm City's premier business and professional leaders, coming from the worlds of academia, business, medical, food service and philanthropy.

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JMORELIVING.COM

Orlee Kahn

Director of Planned Giving
Kennedy Krieger Institute



Kennedy Krieger Institute has been taking care of patients and students for more than 85 years. During the past eight years, Orlee Kahn has been taking care of family legacies at Kennedy Krieger.

As Planned Giving director, Kahn works with donors to raise funds, friends and awareness for the internationally recognized Institute. The funds she and her colleagues raise are used to improve the lives of tens of thousands of children, adolescents and adults with neurological, rehabilitative or developmental needs each year.

Named after Jewish community member and Baltimore philanthropist, Zavyel Krieger, the Institute is "a place like no other," according to Kahn.

"We are a pediatric specialty hospital with 80+ specialized outpatient clinics; we offer innovative special education programs; we are home to many child- and family-focused home and community services, and we are a leader in cutting-edge research and professional training," she explains.

One of those programs, Kodesh Kol, offers early intervention service coordination specifically within the Orthodox Jewish community for infants and toddlers (with developmental delays or diagnosed conditions with high probabilities of delay) and their families.

Kahn has "the privilege of matching donors' philanthropic passions and goals with the Institute's varied needs through creative, thoughtful and often tax-advantageous charitable gift planning."

Whether it's interacting with individuals, foundations, corporations or community groups, she focuses on building relationships while asking them to consider making legacy gifts, "which help us pursue the possible for so many in need, one child at a time."

"The most important thing to know is that planned giving is for everyone at any age to make a lasting and meaningful difference in the lives of others," Kahn explains.

Planned giving options include bequests in wills or trusts, direct gifts, IRA or life insurance plan beneficiary designations, Charitable Gift Annuities, Charitable Remainder Trusts and Donor Advised Funds. A trained attorney, Kahn helps donors and their advisors determine the best options for consideration.

"What I love most about my job is the opportunity to meet incredibly thoughtful and generous people who choose to put their values into action, to 'leave footprints' and to plan for those who come after them," Kahn says.

KennedyKrieger.org/Foundation | 443.923.7300
707 North Broadway, Baltimore, MD 21205

Krieger Schechter Day School of Chizuk Amuno Congregation



ksds
Krieger Schechter
Day School

Krieger Schechter Day School (KSDS) creates confident leaders and critical thinkers.

With a unique dual-language curriculum, the coeducational, K-8 school provides a rich learning environment in general and Judaic studies that prepares students for high school and beyond.

"Teaching the whole child - intellectually, spiritually, emotionally, physically, socially - has always been at the heart of what we do," says Principal Dr. Robyn Blum. "Our faculty raises the bar high for each student to continue to grow and achieve according to that student's needs and abilities."

"Everyone at Krieger Schechter is so supportive and willing to help if you are having trouble," says 8th grader, Avital Lotan (Class of 2022). "What impacted me the most from my middle school experience was that I got to spend one-on-one time with teachers if I didn't understand what I learned in class."

Consistency offered in the K-8 setting is another key factor in students' success at KSDS.

"Each year, instead of spending time adjusting to my environment, I focused on growth within my community and personal work on the values taught to me," says alumnus, Natan Gamliel (Class of 2015), who currently

attends Northwestern University.

"My teachers passed down a recognition of and pride in my Jewish heritage that solidified my feeling of responsibility towards Am Yisrael," Gamliel adds. "I understood very early on that I belonged to the 'People of the Book,' which forged my love of learning and my desire to understand deeply the material presented to me."

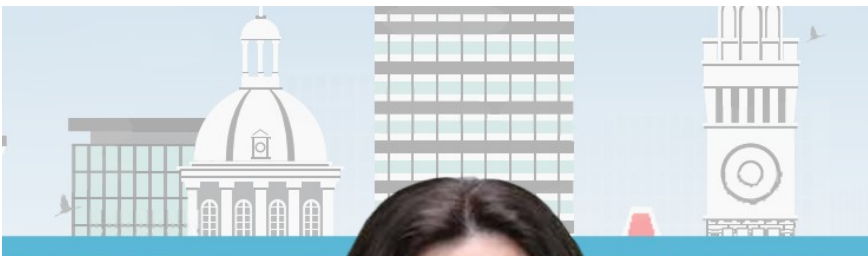
KSDS students acquire critical thinking, reading and writing skills, as well as time management, goal setting and other executive function skills. They also learn to balance their school work along with athletics, the arts, Jewish life, community service and fun time.

"Perhaps what's most important is that our students are adding independence to their lives, showing responsibility for their own work and knowing when to ask for help," Blum says.

"This puts them in a perfect position to go off to whatever comes their way - confident in their own abilities to tackle their adventures and unafraid to bring others along to collaborate."

To learn more about KSDS, email Director of Admissions Nissa Weinberg at nweinberg@ksds.edu.

ksds.edu | 410.486.8640
8100 Stevenson Road, Baltimore, MD 21208



Aileen McShea Tinney, MHS, MS

President & CEO
Keswick



Baltimore's premier provider of services for older adults has a new, yet familiar face at the helm.

In September, Aileen McShea Tinney, MHS, MS became president and Chief Executive Officer of Keswick. She previously assisted with the launch of the organization's community-based division as vice president of Keswick Community Health.

"Keswick's evolution has been forward-thinking and innovative, using its resources in partnership with older people, families and neighborhoods in and around Baltimore, nurturing the possibilities to Live Well, Age Well and Be Well," Tinney says.

"Serving as steward of Keswick's significant resources is a responsibility aligned with my dedication to this work for more than 25 years, in the realms of aging, health and housing for older people," she adds.

Tinney has devoted her career to developing logical and dignified health and housing opportunities for older people, rooted in systems and structures that make sense for individuals, communities and society.

Her educational credentials include a master's degree in the Management of Aging Services from The Erickson School at the University

of Maryland Baltimore County, a Master of Health Science in Finance and Management from the Johns Hopkins School of Public Health and a bachelor's degree from the University of Southern California's Leonard Davis School of Gerontology.

Besides spending three years during her first stint at Keswick, she spent 18 years at Catholic Charities – most recently serving as Senior Services division director. Earlier, she was a business analyst with University of Maryland Medical System.

Her passion about service to older people even extends into her extracurricular activities, chairing LeadingAge Maryland and having served on the St. Mary's Outreach Center board.

Tinney's unique set of skills, professional experiences and perspectives and diverse networks of partners in the aging community and beyond will suit her well as she leads Keswick in strategically positioning itself for the next decade.

"I look forward to continuing the innovative work that Keswick is doing in the field of aging to support older people and their ability to live their best lives," she says.

choosekeswick.org | 410.235.8860
700 W. 40th St., Baltimore, MD 21211

Aaron P. Rapoport, MD

Gary Jobson Professor in Medical Oncology
University of Maryland
School of Medicine



The University of Maryland Marlene and Stewart Greenebaum Comprehensive Cancer Center (UMGCCC) has pioneered several advances in cancer treatment including aromatase inhibitors and GammaPod radiation therapy for breast cancer.

Now, its expert researchers and clinicians from the University of Maryland School of Medicine (UMSOM) are on the cusp of a cutting-edge innovation to treat blood cancers. They are developing a form of personalized cancer immune therapy called chimeric antigen receptor T cell therapy. Also known as “CAR-T therapy,” the approach collects a patient’s own immune cells (T cells) and genetically engineers them to destroy cancer cells.

“We were the first cancer center in the Maryland-Delaware-Virginia tristate area and the 20th in the nation to be qualified to offer CAR-T therapy to patients with aggressive lymphoma,” says Dr. Aaron Rapoport, the Gary Jobson Professor in Medical Oncology at UMSOM and Transplant and Cell Therapy Director at UMGCCC.

“UMGCCC has dozens of clinical trials underway using cellular

immunotherapy for all blood cancers and some solid tumors, and we are developing at least three types of ‘next-generation’ CAR-T products,” adds Dr. Rapoport, who was named a Top Doctor in the specialty of Oncology-Bone Marrow Transplant by Baltimore Magazine in 2021.

To date, UMGCCC has treated more than 250 cancer patients with engineered CAR-T and other T cells. Many of these patients had relapsed and totally resistant forms of blood cancers and no other treatment options.

The longest surviving of these patients are nearly five years out from treatment. According to Dr. Rapoport, “About 50 percent of patients with otherwise untreatable, aggressive lymphoma, leukemia and myeloma experience long remissions after CAR-T therapy, and many of these patients are likely to be cured.”

“CAR-T therapy is a remarkable advance for patients with relapsed and advanced blood cancers, but there is much more work to do,” Dr. Rapoport concludes. “Hopefully in the future, CAR-T also will be an option for patients with other forms of cancer.”

umgccc.org | 410.328.7904
22 S. Greene Street, Baltimore, MD 21201

The Scotto/Di Meo Family

Owners

THB Bagelry & Deli and
The Bagel Connoisseurs of Baltimore



Growing up in Italy, Tony Scotto spent his spare time working in his family's delicatessen. That experience, combined with his love of bread, would serve him well years later running a Maryland bagel and deli enterprise.

Interestingly, Scotto didn't eat his first bagel until arriving in the United States to attend Towson University. "My taste buds were on fire because most American breads were softer than Italian breads, so bagels were a great alternative," he explains.

In 2008, Scotto partnered with his father, brother, sister and cousin to purchase and operate the original Towson Hot Bagels shop. "The product was great and we never changed the recipe," he explains. "But we did go to New York to fully immerse ourselves in the culture of bagels."

After rebranding as THB Bagelry & Deli the following year, the company added locations in Canton, Timonium and Charles Village, and consistently won "Best of Baltimore" awards for its authentic bagels and sandwiches.

As a business founded on family, THB Bagelry & Deli is modeled after the values that are cherished both within the Jewish and Italian communities. It's two newest locations – Columbia and Owings Mills – opened during the

COVID pandemic, which presented new challenges.

"To make it easy for our customers, we introduced kiosks and bookshelves for grab-and-go and made a huge investment in online ordering and our app," Scotto says.

The strategy paid off as the Owings Mills store did the best sales from the start. According to Scotto, "Owings Mills customers sometimes come daily and, similar to our other locations, Yom Kippur is the busiest day of the year."

While the business has grown, Scotto has made sure it continues treating employees and customers like family, explaining: "As more people come to us, we create a bigger family."

THB Bagelry & Deli also made it a mission to support the community – offering purple bagels during football season to honor the Ravens, as well as teal-and-purple bagels for National Suicide Prevention Month and pink bagels for Breast Cancer Awareness Month in partnership with local nonprofits.

Future plans include a National Bagel Day celebration in January and hopefully operating 10 stores by THB's 25th anniversary in 2024.

THB Bagelry & Deli | www.eatTHB.com

Towson • Timonium • Canton • Charles Village • Columbia • Owings Mills